



GROUP TRAVEL

CREATIVITY | EXPERIENCE | QUALITY | PARTNERSHIP



ACTIVE MEMBER **USTOA**
United States Tour Operators Association
\$1 MILLION TRAVELERS ASSISTANCE PROGRAM



Group Travel with Homeric Tours

Our Strength and Our Passion.

Creating and executing a great group travel experience is almost an art. You need to create a program that appeals to a large number of people. You need to do it within the budget they can afford. You need to be able to reach enough people to sell it and after all of that you have to execute the program flawlessly with a special touch of magic and patience that would make them come back to travel with you next year. We have been perfecting that art for over 50 years and we can share our experience with you. Not only the experience, but also the network of trusted partners around the world. We have an unlimited library of the itineraries and ideas sparked with the group exclusive experiences. We make the booking easy with clear and easy payment policies. We are small enough to ensure the personal touch and big enough to utilize our buying power.

It starts with as few as 10 people and a phone call.

Simply the Facts

What You Need to Know About Choosing Homeric Tours for Your Next Group Travel:

OVER 50 YEARS OF EXCELLENCE

Homeric Tours was born in 1969. Decades of knowledge and experience allows us to plan, arrange and execute the most memorable travel experiences for our customers.

WITH HOMERIC TOURS, YOU ARE NEVER ALONE

Our Homeric Tours representatives are in each of our destinations to offer assistance at all times. Whether you are on an independent vacation or escorted tour, assistance is only a phone call away. We provide our travelers 24/7 support from a Homeric representative.

EXCLUSIVE ITINERARIES

We are continually creating new packages and itineraries with one of a kind experiences and beautiful destinations. We are always looking for the newest adventure, the hottest destination and the newest way of seeing it all. Our team loves creating new and unique itineraries for you!

KNOWLEDGE OF THE MARKET

We know how sensitive and often-changing the travel market is, so we are very creative and proactive in keeping up with the latest trends in the industry, exploring new opportunities and trying to set the trends in both destinations and type of product we design.

PERSONAL CONTACT

We are and have been a family owned business, where you know people you deal with. When you call us, you talk to a "live" person, when you meet our partners overseas, you meet an "extended family" member. We share the same values of professionalism and integrity and we are your partners during good and bad times.

MARKETING SUPPORT

We do not want to leave you alone in the selling process of the trip. After all, your success, is our success. This is why we are ready to help you sell with flyers, presentations, email blasts, and more.

UNDERSTANDING THE BUDGET

We know that even the best designed programs needs to be sold. This is why we know that it is our job to meet your clients' budgetary needs. We know how to use our buying power to secure the most favorable rates, but also know how to provide the best value for the money.

CUSTOM GROUP AIR

We have access to the lowest group airfares from all North American gateways through our exclusive net contracts with most major airlines, so we can offer your group the most favorable airfare.

USTOA

Homeric Tours, as an Active Member of USTOA, is required to post \$1 Million with USTOA to be used to reimburse, in accordance with the terms and conditions of the USTOA \$1 Million Travelers Assistance Program, the advance payments of Homeric Tours' customers in the unlikely event of Homeric Tours' bankruptcy, insolvency or cessation of business. Further, you should understand that the \$1 Million posted by Homeric Tours may be sufficient to provide only a partial recovery of the advance payments received by Homeric Tours. More details of the USTOA Travelers Assistance Program may be obtained by writing to USTOA at 345 Seventh Avenue, Suite 1801, New York, New York 10001, or by email to information@ustoa.com or by visiting their website at www.USTOA.com.

Homeric Group Experiences

What does it mean to be the Travel Expert? In our opinion it means to be able to craft a travel experience that awakens all your senses. It inspires your imagination, builds up your curiosity, satisfies your appetite and still leaves you hungry for more... To be able to create not only memories, but also to enrich your life. To be able to connect with those close to you while spoiling you a little bit...

We, at Homeric Tours, have been fortunate enough to have the privilege of creating exceptional memories, events and journeys for decades. Here are some of the "once in a lifetime" experiences that we have been able to craft for our group clients. We hope that some of the items listed below can be an inspiration for your next group escapade.

- Running the original route of the Marathon in Athens, Greece
- Participating in the performance of "Tosca" at the medieval amphitheater in Verona, Italy
- Private vintage train ride and wine tasting in Tuscany, Italy
- Private ballet performance in the Hermitage Theater in St. Petersburg, Russia
- Exclusive visit to the pit-stop at the Formula 1 race in Monza, Italy
- Air ballooning escapade in Cappadocia, Turkey
- Exclusive dinner at the courtyard of the famous Petra's Treasury in Jordan
- Wedding reception on top of the Burj Al Arab Tower in Dubai
- Meeting with the winner of the Nobel Peace Winner and Solidarity Leader – Mr. Lech Walesa in Gdansk, Poland
- After hours private tour of the Louvre museum in Paris, France

We could also mention numerous dinners on the beach, morning yoga classes, private golf outings, snorkeling or skiing adventures, wine tastings, cooking classes, weddings, private yacht charters, etc.... but we only have 8 pages in this brochure



Special Interest Group Travel

Special is described as: distinctive, unusual, remarkable, one of a kind... To travel with a special interest in mind means to go somewhere to fulfill a unique goal. That goal can be accomplished just by getting to a destination that has always been alluring us or it can be about the uniqueness of the travel itself. It could be about the route we choose or about the group of people that we travel with who share the common interest. It can be about exploring our heritage or exploring our beliefs. It can be about renewing our taste in food or renewing our vows. It can be about chasing a dream or chasing a kite with your grandson.

Creating a special interest trip is not about putting all the travel components together. It is about understanding another person's passion and making it a little bit your own. Only that way, you can help to create a travel memory that is distinctive, unusual, remarkable and one of a kind.

Here are 'passions' that we've been able to share with our clients:

- Inter-generational family journeys for grandparents and grandkids
- Family trips for single parents and kids
- European beer tasting trips from Belgium, Holland, Germany to Denmark and Czech Republic
- Wine connoisseurs series of journeys to wine regions in Spain, Italy, France, Greece, Argentina and Chile
- Culinary travel and cooking classes in Sicily, Tuscany and Umbria in Italy, as well as in Santorini and Athens in Greece
- Rejuvenation and relaxation sojourns with spa treatments and yoga classes in Mykonos
- Sports and events travel including soccer camps and tournaments in Spain, Italy and Croatia
- Classical music and Opera aficionado trips to Milan and Verona in Italy and to Vienna in Austria
- Heritage exploration travel to Italy, Greece, Ireland, Poland and Germany
- Religious pilgrimages and Spiritual journeys to shrines of Christian religion (please see page 6)
- Incentive and Corporate retreat trips

We would be delighted if you decide to share your passion with us, and look forward to exploring it together.





Small Group Escorted Travel

MAXIMUM 16 TRAVELERS

Some people like having all things planned for them. They like to wake up, knowing what the day is going to bring and that someone is there planning the daily activities, checking all the arrangements and is available to answer questions. Our escorted tours offer just that. Our experienced Tour Leaders not only know their homeland like their own backyard – but also are passionate about introducing it to Homeric guests. We picked perfect itineraries to combine sightseeing with relaxation. We carefully selected the hotels and restaurants to create a one of a kind experience. We also thought about avoiding the impersonal travel in a large group, so our Escorted Tours accommodate a maximum of 16 people. We have re-introduced Homeric's escorted programs to our flagship destinations of Greece and Italy. We know that with weekly or bi-weekly departures, competitive pricing and maximum number of 16 participants per departure, our trips are going to be the envy of our competitors. They are perfect for group bookings as you do not need to worry about selling the entire bus of people. Small groups of six friends or ten family members who want to experience escorted, worry-free travel would find these programs perfect for them.

HERE IS THE LINE-UP OF OUR ESCORTED PROGRAMS:

GREECE:

Homeric Treasures

9 days – Athens, 3 Day Classical Tour & Mykonos

Homeric Jewels

9 days – Mykonos, Santorini & Athens

ITALY:

Italian Treasures

8 days – Rome, Siena & Florence

Italian Jewels

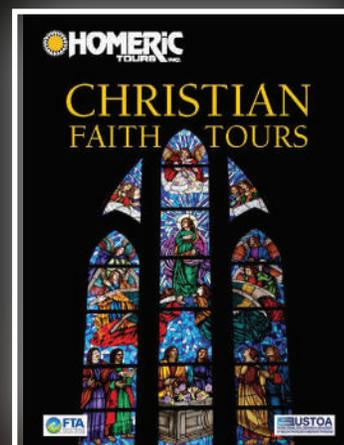
8 days – Rome & Amalfi Coast

Italian Classics

9 days – Rome, Florence & Venice

Please visit homerictours.com for the most recent rates of all Escorted programs.

Group Faith-Based Pilgrimages & Spiritual Journeys



From the infancy of Christianity, people have traveled the world to spread the word of God. What a wonderful way to spend your vacation by visiting these amazing biblical and historical places in time. Let us take you to Israel where it all began and follow in the footsteps of Jesus. Let us help you retrace Apostle Paul's missionary journeys in Cyprus, Greece, Malta, Italy and Asia Minor. Imagine visiting the seven churches in today's modern day Turkey or Jordan's sites and its undeniable involvement in early Christianity, where Moses first saw the promised land and where John baptized Jesus. Visit Egypt's St. Catherine's Monastery with its magnificent collection of manuscripts. Climb Mount Sinai where Moses received the Ten Commandments. Cruise the various Greek islands including the island of Patmos, where St. John was exiled, and visit the Monastery built over the cave where he lived and wrote the "Book of Revelations." Tour the Vatican with its awe-inspiring St. Peter's Basilica and Sistine Chapel. Visit these significant biblical places while learning the culture and history of the area. Follow the various itineraries as Christianity spread throughout the world - from the Mediterranean to the Middle East, Europe, Africa, and beyond.

Our itineraries welcome every Christian denomination to the significance and wonders of these very special places. Our Christian faith brochure is designed to deepen the Christian belief and inspire the Christian soul. You will find our packages to be affordable with excellent services and centrally located hotels and you will feel confident that Homeric Tours will seamlessly make your experience one that will last a lifetime.



Group Escapes

Itineraries Ready for Travel

It happens in every business. Regardless of how large your product portfolio is and regardless of how creative you can be, you will always have those “best-sellers” that people just cannot get enough of. Year after year, you get numerous request for the same product... There is nothing wrong about it, it just tells you that you have done something right. That you created a product that people like, it is priced to sell and your clients are satisfied with its quality. This is exactly what we created with our Group Escapes. It is a series of our most successful group programs, which we have been selling for years. They are a mix of attractive destinations and attractive group pricing. They offer great group producers benefits like 1 free spot for every 15 paying passengers and cash bonus with every group booked. They always are guaranteed to include the highlights of the destinations with ample free time to explore the individual interest. From Portugal to Kenya and from Greece to Morocco you can be certain of the quality of the hotels and inclusions. Our Group Escapes were tested by hundreds of they are sold year after year. Please visit us homerictours.com/groupescapes to choose your next Group Escape.



Group Producer Benefits*

- Free travel with minimum on 15 or 20 paying passengers
- Receive \$500 for every 50 people traveling with Homeric Tours in a calendar year
- Book multiple groups traveling within the same calendar year and receive \$500 bonus starting with the second group **
- Qualify for a chance to win a free Fam Trip

*Specific conditions apply. Details can be found on our website at www.homerictours.com or by calling us at 800-223-5570. Offers cannot be combined.

**Applies to group of min. 30 paying passengers.

HOMERIC TOURS' TOP DESTINATIONS FOR YOUR GROUP TO EXPLORE.



Greece



Italy



Israel



Iceland



Portugal



South Africa



Croatia



Central & Eastern Europe



South America



Kenya & Tanzania



Egypt



Jordan



Spain



Turkey



Morocco

Call for your free brochures: 800-223-5570

Email: : groups@homerictours.com

Website: Homerictours.com

